

true colours
n o t h i n g l e s s

Guerilla Goodness

Hit and run to change the world







Guerilla Goodness

- The sense and power of patterns ... and how to break them
- 7 steps to Guerilla Goodness
 - Swarms blow up the system
 - To choose or not to choose
 - Unite & observe the patterns
 - Go(o)dness
 - Hit & Run
 - Act is if...
 - Unite
- Rediscover the natural ease to invent rebellious acts
- A dream come true



LIVE



BBC
WORLD

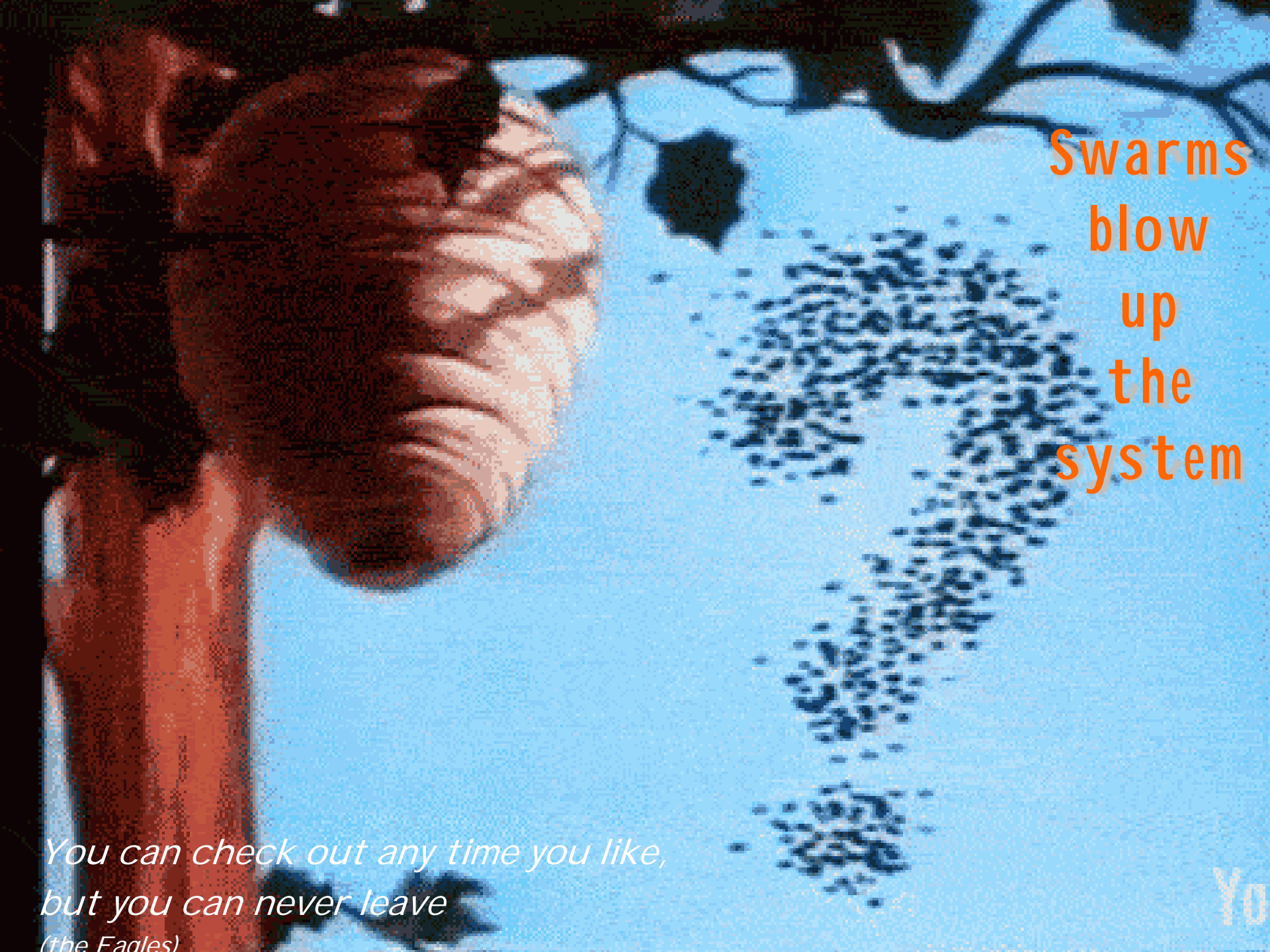
BREAKING NEWS

bbcnews.com

"Dow accepts full responsibility"

HEADLINES

FORMER NEW YORK POLICE COMMISSIONER BERN

A close-up photograph of a hand holding a hammer, positioned to strike a nail into a wooden board. The background is a bright blue sky with some dark, silhouetted leaves or branches. The text 'Swarms blow up the system' is overlaid in orange on the right side of the image.

Swarms
blow
up
the
system

*You can check out any time you like,
but you can never leave
(the Eagles)*

Yo



Swarms blow up the system

- a swarm within the system wants a change
- You are part of the system
- You can check out any time you like, but you can never leave
- subsystems are interdependent
- Change from within
- Change the system (pattern) not the others
- Changing the system is changing yourself



to choose or not to
choose



Do you really want a diet that will work ?

(M. Erickson)



Guerilla goodness: to choose or not to choose

- Yes we can ...
- Yes we want to ...
- Yes we dare ...

to choose ...

Do you really want a diet that will work ?
(M. Erickson)





**Unite
and
Observe**



Guerilla: unite and observe

- Observe – see the pattern
- How can I disturb these patterns: Weak points – opportunities – already working elements to reinforce
 - The obvious ones
 - or those things that get us thrilled
- Predict the 'natural' pattern restoring responses ...
- Or just surprise and disturb ...





Go.dness



Where God Wants Me



Go.dness

- Goodness is a euphemism for God (dictionary.com)
- The swarm is the litmus test
- you always can be suspected of manipulation
- No talking nice, but talking tough
- Could a tiny bit of war not be better from time to time
- But no killing in the name of





Guerilla

hit and run





Guerilla: hit and run

- It can not be ignored – nothing will ever be the same again
- Every action is a reaction on the disturbance
- Aim at a moving target – moving is the target
- Run: allow time to digest
- Observe and accept the reactions



act as if ...



Ceci n'est pas une pipe.

freedom is just another word of nothing left to loose

(J. Joplin)



Goodness: act as if ...

- The system will try to stumble rather than to fall – restoring the initial patterns
- You will have to bear your part of the collateral damage – be aware you might be suspected of bad intentions
- Act as if all reactions are good – reframe and be positively surprised
- Act as if new patterns are emerging – keep positively surprising
- Feel free: freedom is just another word of nothing left to lose



unite





- Explore together the possibilities for new patterns – little steps
- Take up responsibility
- Open dialogue:
 - Talking nice – talking tough – dialogue (Otto Scharmer)
- Joker
- Joint commitment is made explicit towards the whole system
- sustain





Guerilla Goodness toolbox

- You can check out any time you like but you can never leave
- Brothers in arms
- Observe the blocking patterns
- God is a DJ
- Hit & run
- Just act as if
- Unite



The President's Message to the Iranian People



2:24 / 3:35



HD





REDISCOVER THE NATURAL EASE TO INVENT REBELLIOUS ACTS





Speed Guerilla goodness

- Describe in a few words the situation or interaction in which you feel blocked
- Hunt for GG-ideas for destabilising actions or sustaining new patterns
 - Q1: what's the pattern you make part of and want to change
 - Q2: With whom can you unite to make this change happen?
 - Q3: what can you do that really will surprise the others and urge them to react?





a dream come true colours

- Ideas for making Guerilla Goodness more effective
- How can Guerilla Goodness change the world?
 - Little steps for application
 - Working examples
 - Spreading the word

